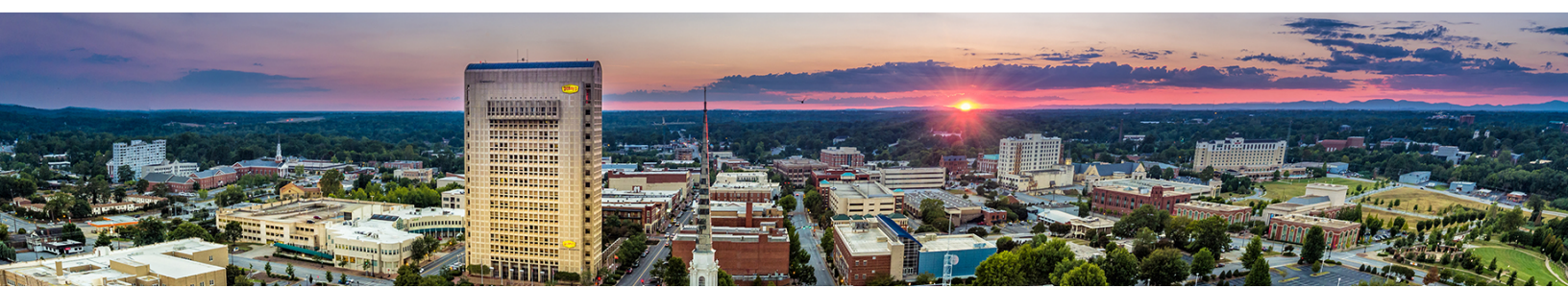


downtown SPARTANBURG

WHERE AUTHENTIC COMES TO LIFE

Thinking about doing business in Spartanburg? We like how you think.

From finding a location to promoting your product, starting or growing a business can be a daunting process. That's where we come in. Follow this guide to get going, then let us lead you to a successful start in Downtown Spartanburg.



DO BUSINESS IN DOWNTOWN

Whether you're launching or growing a business, Downtown Spartanburg is your spot.

Steps to Launch: If you've got an idea or concept, your first step is to build a business plan. Reach out to the SBDC to get started. Need to hash out your idea? Pitch it to an audience of innovators at 1 Million Cups Spartanburg.

Ready to Grow: If you're expanding a current Spartanburg area business or moving your business in from out of town, we're here to assist. We've got the data you need to pitch your case, and the connections to help you make a smooth transition.

Find the Funds: Are you a high-growth company seeking investors? Your first stop should be Spartanburg Angels Network. Are you looking for funds to get you off the ground? The Spartanburg Development Corporation, Appalachian Council of Government and local banks all offer small business loans.

Laws and Licenses: Make sure you cover your bases before you get to work. Check out the City's New Business Guide on planning, zoning and licensing, and take a look at the resources offered by the Small Business Administration.



FIND YOUR PLACE

From historic spaces to brand new places, we've got a property prime for your business.

Get More for Your Money: Your dollar goes further in Downtown Spartanburg. Our spaces average \$16 per square foot.

Where the People Are: Downtown Spartanburg is home to a growing population. 20,000 people live and work in the heart of our City.

Explore Our Stock: We've got Class A and B office, coworking, subdivision and retail space available. Scope out our properties online, or email us to schedule a tour.

Deck Out Your Digs: Once you've settled on your spot, head to McMillan Pazdan Smith to style your space, choose some furniture at John G Morton Antiques, stock up on stationery at The Kindred Spirits, and pick up an air plant from the Urban Planter.



CREATE YOUR COMMUNITY

In Downtown Spartanburg, your business won't get lost in the mix.

Hire Your Team: Whether you're looking for part-time help or need people with professional degrees, Spartanburg's seven colleges provide a diverse talent pool.

Build an Audience: Next up, you'll need a name, a brand, and customers. Local firms like Whipp, The Palladian Group, and Launch Something are here to help.

Get Connected: Trade ideas with like-minded professionals at the Spartanburg Chamber's Caffeinated Conversations, meet neighboring business owners at the Spartanburg Downtown Association's member meetings, or build the future with fellow OneSpartanburg Downtown Action Team members. You'll be joining a tight-knit network of Spartanburg business professionals.

See and Be Seen: Spartanburg's movers and shakers do business in the heart of Spartanburg. Grab a coffee at Little River Coffee Bar, stop for lunch at Downtown Deli & Donuts, and head to Cribb's Kitchen for an after-work bite. You're bound to run into Spartanburg's best and brightest.



IT'S TIME TO TALK

Now that you know the lay of the land, let's get down to business. Give us a call or drop us a line to discuss your concept and find out what we can do for you.